

Keep Your Five Star Rating While Conserving Water

Many high end hotels are concerned about the affect the use of water conservation cards will have on their national hotel rating. Interviews with both Mobil and AAA indicate that even 5-star hotels may implement a water conservation card without affecting their rating by following certain procedures.

High end hotels should offer their guests daily cleaning of linens and towels as part of their normal service. Guests would have the option to deny that daily service by using the water conservation card, and taking some proactive measure, such as placing the card on the bed, in order to deny washing the linen that day.

Although guests to high end hotels expect to be pampered, there are still a large number of guests that understand the importance of water conservation since many States have experienced record draught conditions. With a properly structured water conservation card, those guests that want to be pampered can be accommodated, while guests that wish to conserve because it is good for the State and country can do so.

If you are interested on what affect the use of water cards will have on your rating, please feel free to contact the following organizations:

Mobil Hotel Rating Inspection Group – (847) 329-5656

AAA Hotel Rating – (847) 329-5656